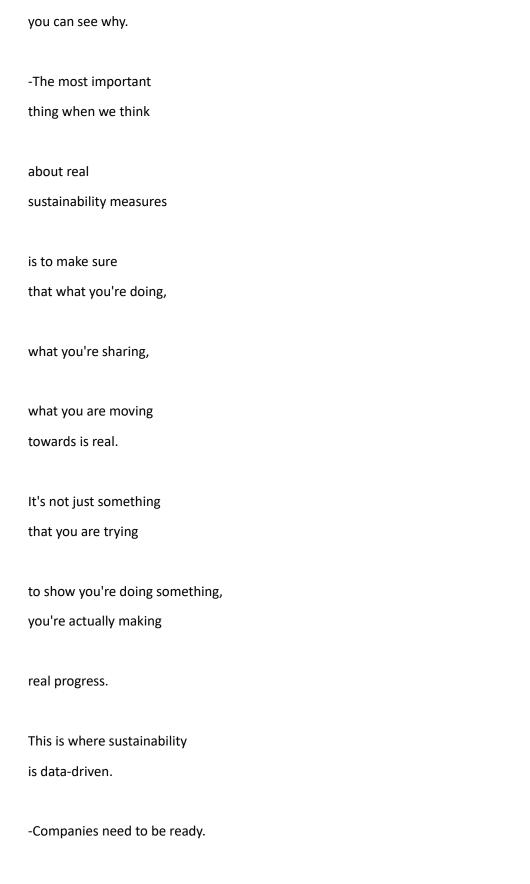


Now, I'm not talking about the Teenage Mutant Ninja variety because those dudes can handle themselves, but I am talking about making the world a better place for people like us. Pollution, carbon emissions, deforestation. These are just a few elements that are seriously harming our environment. What are supply chains doing to heed the call and take action? We're about to find out on this episode

of Jobs of Tomorrow.





There will be regulations coming down the line

and they need to be ahead of the game

when it comes to disclosing their carbon emissions.

Second of all, they should really be aware

that bigger companies are looking

for supply chain suppliers

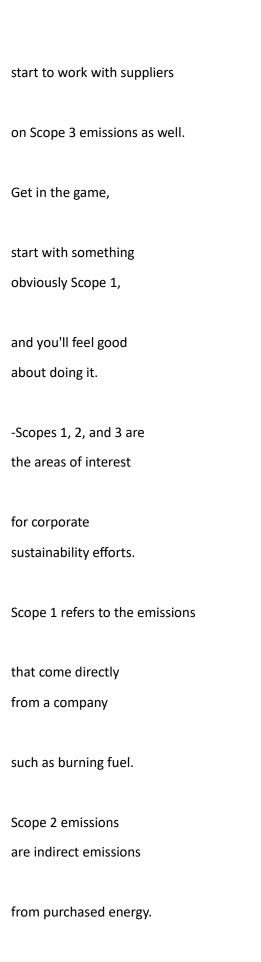
that are aware of these and that are already working

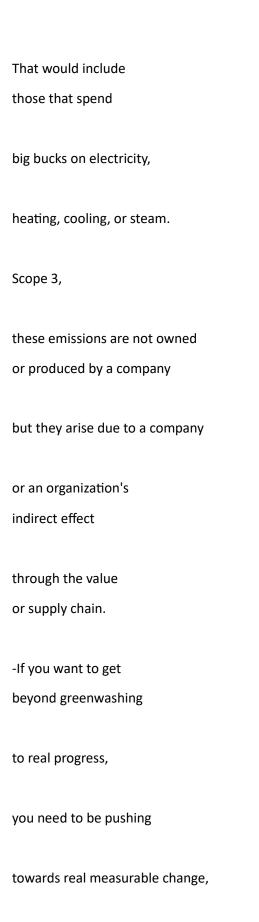
on their carbon emissions reductions.

Then finally, it's really good for the planet

and it helps consumers understand that everyone

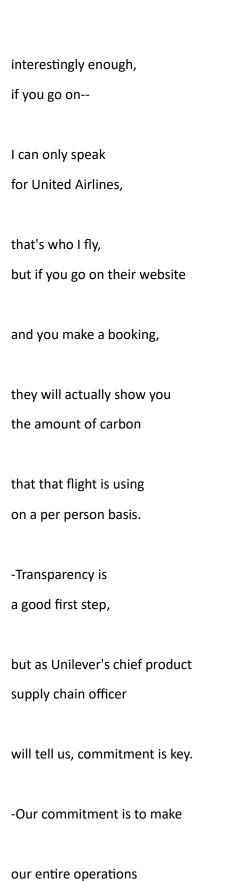


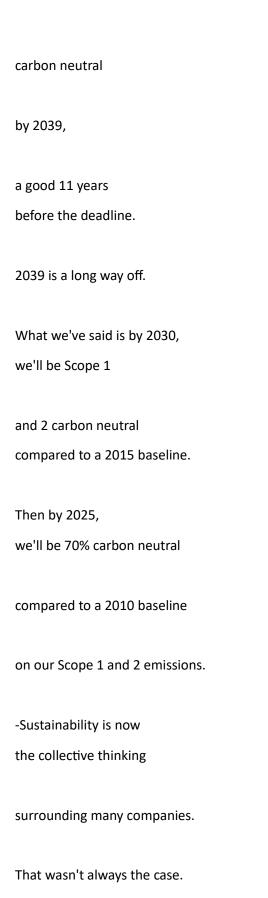


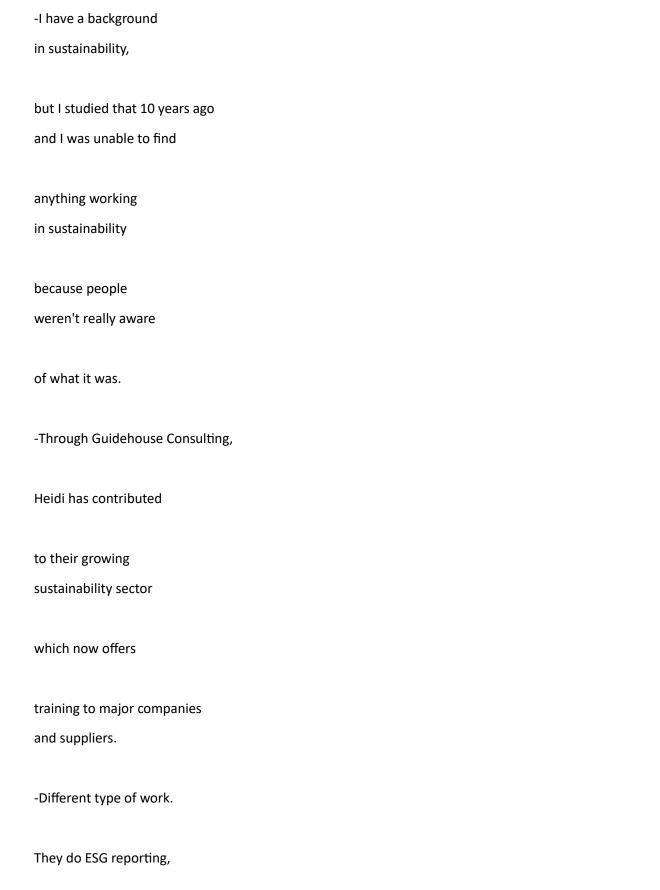


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whether that's
in terms of your emissions
or your energy
and fuels consumption,
or it's your water use,
your recycling,
what level of waste you have,
all of those different metrics.
-With supply chains,
greenwashing is talking
the talk without walking
the walk.
Walking the walk is the only way
to affect real change
and transparency
is how you can tell
the talkers from the walkers.
-One of my favorite examples
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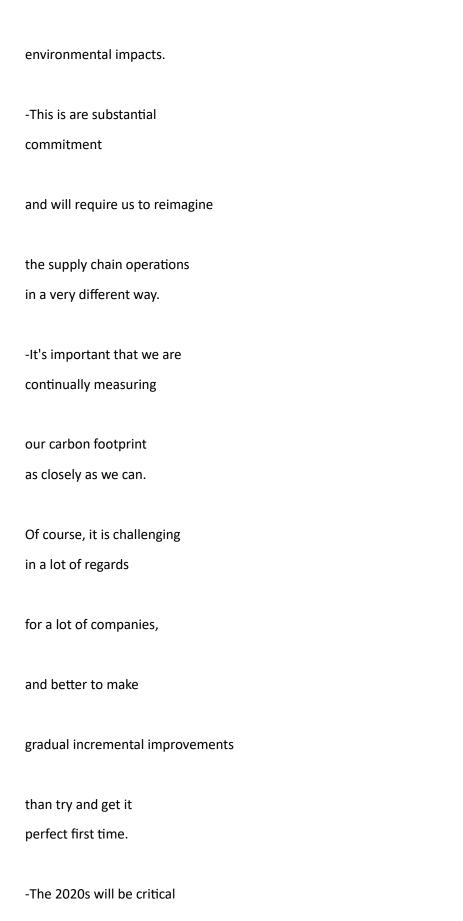
is the airlines now,





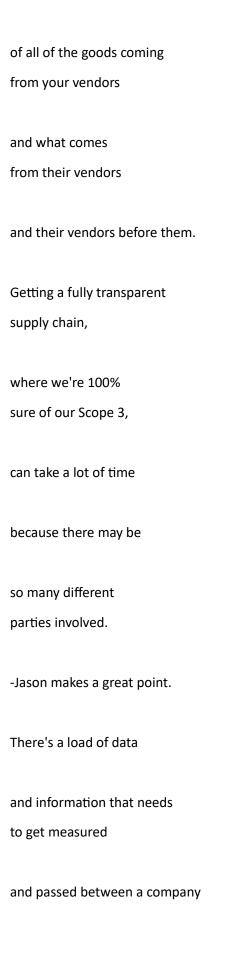


they do footprinting, and they do supply chain training. Guidehouse is collaborating with national and international brands and companies, and they developed a organization called Supplier Leadership on Climate Transition. This is a online academy where suppliers can join to learn about their carbon emissions reductions. -Programs with information regarding technology, data, and transparency can help companies reduce



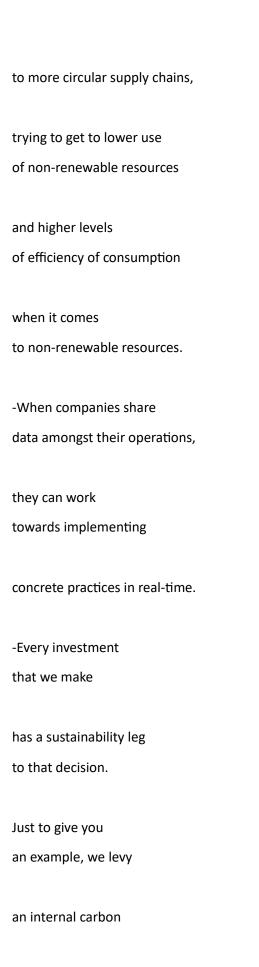
for identifying and developing
nation technologies that have the ability
to be the bedrock of the transition
in the 2030s.
[music]
-Challenges and resolutions often go together
like peanut butter and jelly, Da Vinci and his paintbrush,
or Batman and Robin.
You can't have one without the other.
Despite their best efforts, supply chains still face
many challenging factors with sustainability.

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Let's jump
into what some of them
may look like
and how companies are trying
to combat them,
Batman style.
-I think the biggest advantages
of Scope 1, 2, 3
is it's something
that there are agreed
upon norms for
but of course,
there are challenges,
especially Scope 3,
where
in supply chain industries,
you need to know
a lot about the provenance
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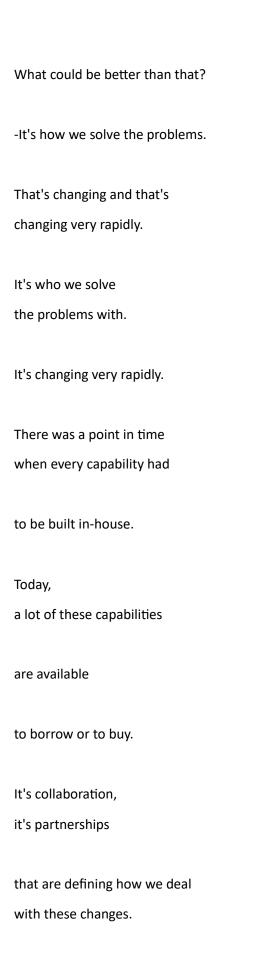


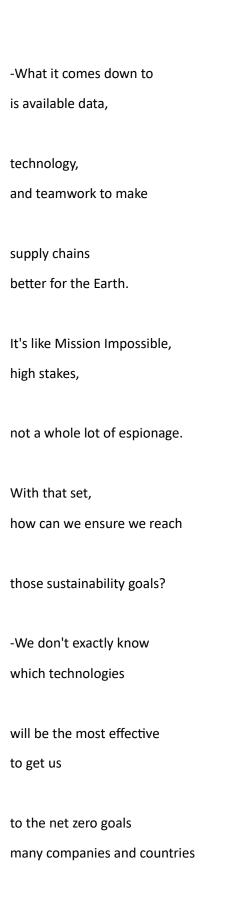
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and its suppliers.
-I think the most important
trends in supply chain
for sustainability really
are focused
around gathering data,
transparency
around what are the metrics
related to sustainability;
things like emissions,
and waste, and water use,
and all of those things.
I think getting
the data together
is what's been
the more recent push
and then seeing companies
try to become more sustainable,
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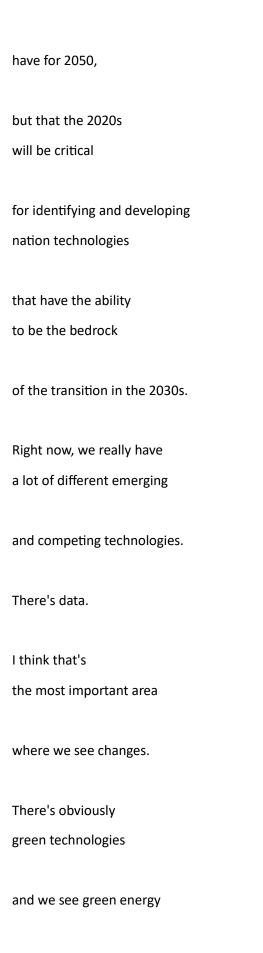
trying to get

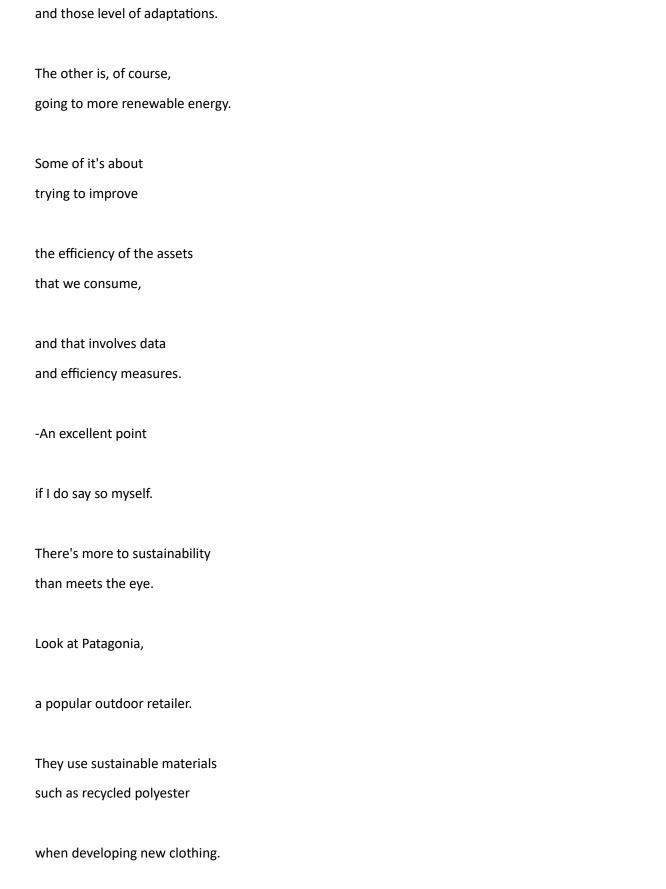


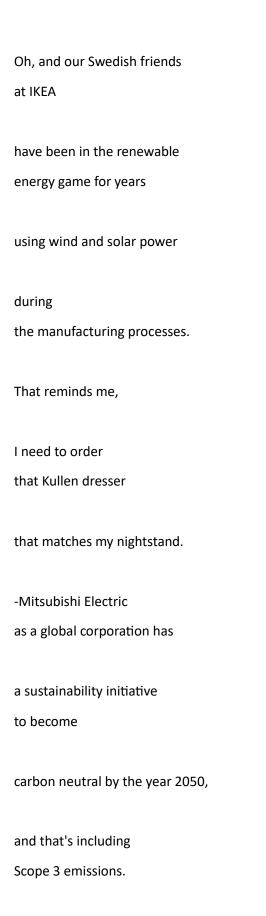
tax of \$70 per ton
for every investment that we make.
That helps us generate a fund, which is then deployed to seek
renewable solutions.
In addition, we've committed to creating
a €1 billion climate fund,
which will help us explore new technology
and find radically different solutions
for our carbon footprint.
-That's an investment that can open up
a lot of doors for collaboration and shared learning.

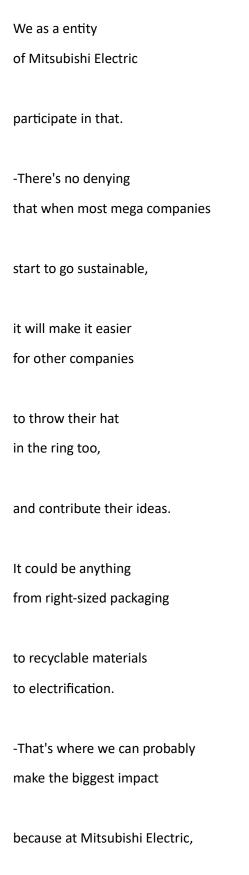






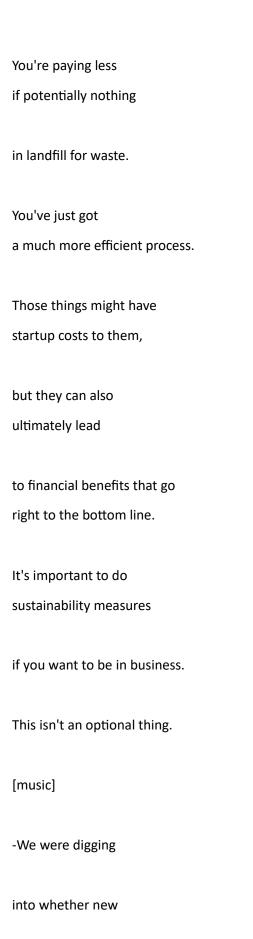






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some 90% plus
of our carbon footprint
is basically the customer's use
of our technology
and products.
We focused a lot of effort
in reducing
the amount of carbon
that our products take
through energy
efficiency initiatives,
making our products
more energy efficient to use.
-These examples
of sustainable practices
can do so much
for the supply chain industry,
and better yet,
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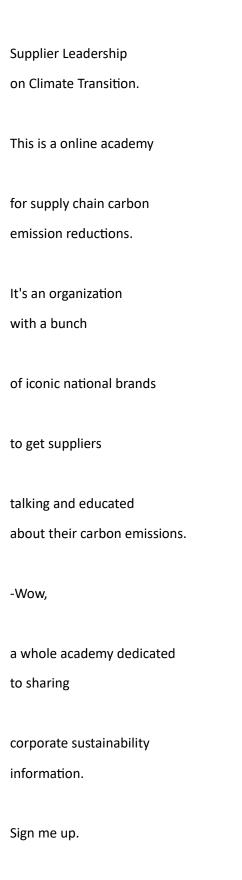
the entire world. -If you can find a way to reduce your water use, well guess what? That probably helps your bottom line. If you increase your recycling, oh man, there's probably some revenue in there that you didn't know you could get from selling goods that could be recycled. If you have a closed-loop economic situation going on where you have zero waste and you're bringing things back into the cycle, oh, well, now you're using less virgin products.



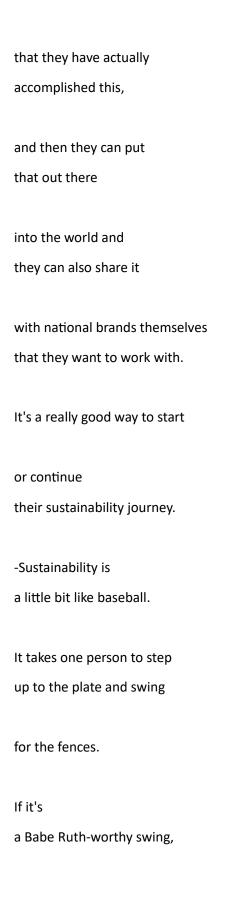
sustainability trends
can positively impact both supply chains
and the environment.
Plot twist, it can.
What now?
That seems to be the question on everybody's mind.
How do companies move forward
with these promising new practices?
What does the future of sustainability look
like for the industry?
-The future of sustainability looks a lot more like audit.
It's something that you have to report on, you are required

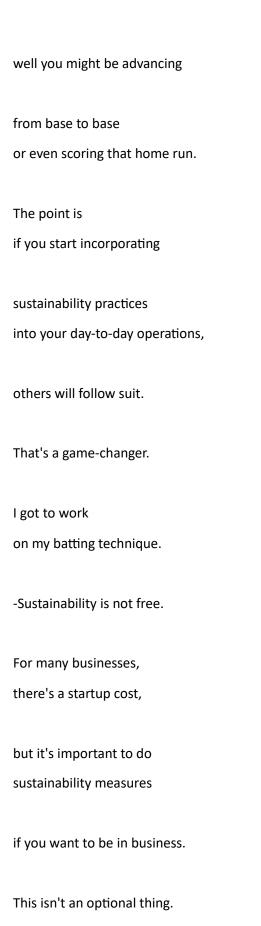
to comply about, you provide numbers around, you must back up your numbers. If you don't provide these numbers, you don't have a business. In terms of thinking about who do I need to get buy-in around sustainability, I would ask, "Who do you need to get buy-in for audits? Who do you need to get buy-in for accounting?" The truth is that your C-suite needs to be on board and everyone else just needs

to understand
this is a going concern issue.
-I don't know about you, but I'm starting to notice
a running theme
about sustainability
and how it's crucial for businesses
that want continued success.
For companies that want to get their supply chains
in the sustainability game,
where's the best place to start?
Educating suppliers
on sustainability practices
seems like a solid first step.
-I would recommend
that they join

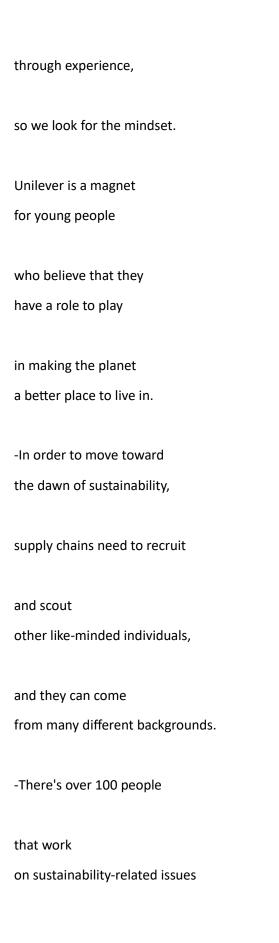


It's resources like this that are incredibly useful to supply chains everywhere. This way, they can learn about sustainability-related factors and how to apply them to their operations. -What happens with this program is that they're able to go through different steps of carbon emissions reduction, be it Scope 1, 2, 3, science-based target abatement or disclosure. Now, what happens after they finish those courses is that they receive a badge showing









at Guidehouse, and they have a variety of different backgrounds. For example, I have a marketing and communications background, but we have people that work on the science-based elements. There are people who do ESG reporting, people who do footprinting, and they come from a more technical background. We have people that are from a medical background who have program management experience, and then we have people

who are great communicators

a little bit more attainable
for people.
There's a variety
of different backgrounds.
There's people who have
20 years of experience.
There's people who have
one year of experience,
but what they share is
that they're really interested
in making
sustainability accessible
to the world
and to the companies
that we work with.
-Incredible.

and writers

who are coming

in to make sustainability

All those people working together to achieve the same goals and inspire global change. Well, folks, it's like I said, sustainability is a true underdog story. -Sustainability is everyone's job. Anyone who works for Unilever, sustainability is a core part of their job. -Sustainability is interesting and it's very exciting and a lot of people want to get involved. What's exciting about it as well is

that there are opportunities that don't necessarily say sustainability in them. If you can find a values-based organization that has sustainability as part of what they do, you could start working in marketing or in other roles at the company that have nothing to do with sustainability. If the company is values-aligned and you see that they have a sustainability project, you can get involved with that. -It might be curtain call for this episode,

but it's not the end

for sustainability.
These efforts must be ongoing.
Supply chains
are key in reducing
a company's carbon footprint
on their journey
to net zero emissions
as they work towards building
a brighter, more responsible,
and greener future.
A future that's better,
not just for the planet,
but better for business.
No one wants to finish last
in that race.
Right?
Thanks for watching.

I'm your host, Kristin Marand,
and we'll see you
on the next episode
as we explore
the jobs of tomorrow.

[music]